

## Sean Roach Biography

For more than a decade, Sean has been helping people grow their business, expand their reach, and learn to move with the inevitable changes in business and technology. He has built an entrepreneurial empire to include many different areas of expertise - including Marketing on the Internet, organizational turnaround, and the keys to accessing the right people for success. His endeavors are intended to aid in the development and growth of businesses and individuals at every level. Sean extends his knowledge into helping others as well by being active within charitable organizations such as Big Brothers Big Sisters of America, where he serves on the Board of Directors in San Diego County.

Currently splitting his time in Las Vegas and San Diego, Sean is originally from Carson City, Nevada and a third generation Nevadan. Since building his career as an entrepreneur, corporate speaker, author, and CEO of a software development company, he began receiving many accolades from his community and peers across the country. Sean has been honored with "Sean Roach Day" from the Mayor of Las Vegas twice (January 17th and July 10th), "Entrepreneur Day" by the Mayors of Raleigh and Carey, North Carolina (February 4th), and awarded a proclamation declaring January 17th to be "Entrepreneur Day" by the Governor of Nevada, honoring Mr. Roach.

Sean has been "field-testing" his methods for Access and examining the ever-changing world of the Internet in order to obtain new foresight for sharing with his clients and customers. Early in his career, Sean excelled to a National Sales Leader then began working with clients such as Mirage Resorts, MGM, Subaru, BMW, Ford, Coldwell Banker, Century 21, and Inomati. Sean's expertise has also been utilized internationally while serving a year and a half stint in Europe where he worked with top companies, such as Bertelsmann and its sub-companies, by reviewing their current strategies and showing them how to dominate their market by combining on-line and off-line strategies.

Mr. Roach continues to speak at corporate events sharing his knowledge within various industries and disciplines on the tangible tactics anyone may use to gain Access to the right people for success in their endeavors. Additionally, his forthcoming book, *Make Your Own Damn Cheese*, inspires readers to understand that they have the opportunity to make things happen for themselves.

As CEO and Founder of INternet Catapult, Inc. and Got Access, Inc., Sean is actively developing new software for Social Technology, which allows us to use the Internet to communicate and socialize within business and life the way we do in real life - GotAccess.com— its the beginning stages of Web 3.0. Sean enjoys working in different verticals in order to obtain a better view of how our technology, and society, is developing and growing.

Sean Roach, 36, graduated with a Bachelor of Arts (BA) degree from the University of Nevada, Las Vegas in Communications, with focuses on Public Relations and Psychology.

For more information please visit Sean at [www.seanroach.com](http://www.seanroach.com) or [contact@seanroach.com](mailto:contact@seanroach.com).

###

8/207